



# THE MANSA REPOSITORY PLATFORM





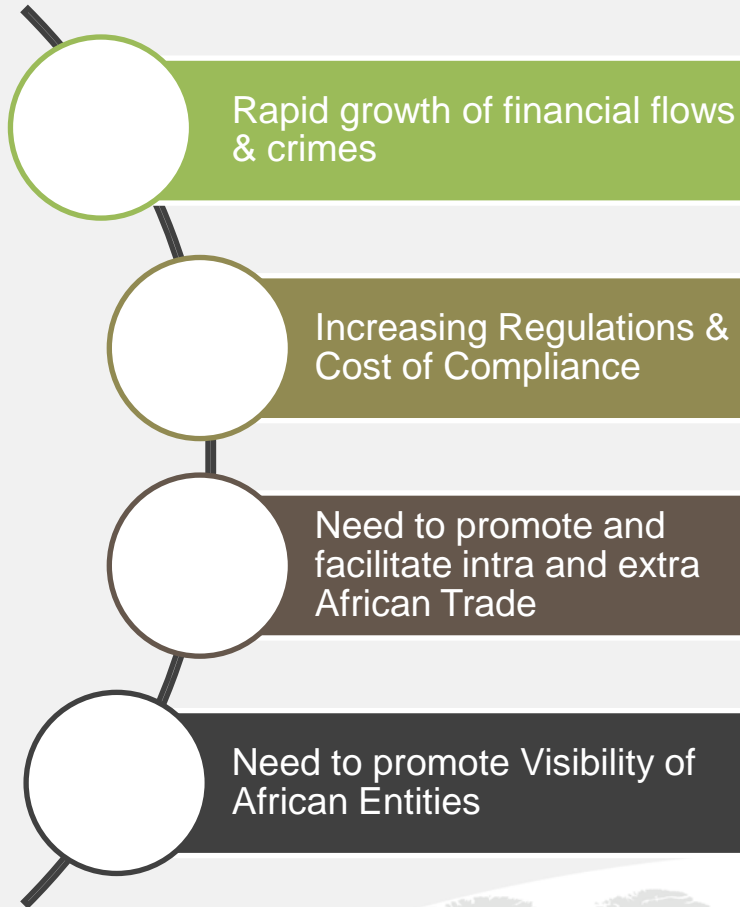
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## BACKGROUND:

# Factors leading to the creation of the MANSA Repository Platform



### High Risk Perception leading to:

- De-risking and withdrawal of correspondent banking relationships.
- High cost of trade finance, project finance and export finance
- High cost of doing business in Africa
- Limited access to financing thus limiting competitiveness in global markets
- Low trade levels within African Counterparties

# About The MANSA Repository Platform

The platform derived its name from the Malian 10<sup>th</sup> Emperor, Mansa Musa who pioneered trade between Africa and the rest of the world.

The Platform is a digital central repository designed to store primary data on African Entities.

- The purpose is to provide a single source of primary data required to conduct customer due diligence checks on counterparties in Africa.

# THE MANSA ONBOARDING PROCESS

African financial institutions, corporates and SMEs

Afreximbank

Subscribers



African Financial Institutions SMEs and Corporate Entities upload their information on MANSA Repository Platform using standardized KYC/AML templates.

Information logged will be independently verified and validated by Afreximbank, in collaboration with identified partners such as regulators, recognized law firms and other government bodies.

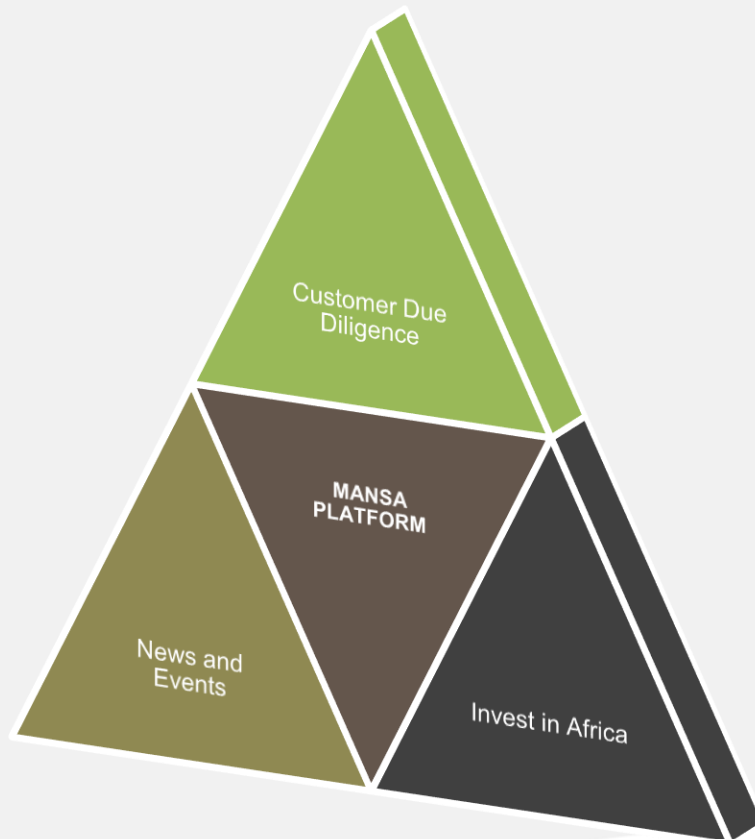
Subscribers will be able to access due diligence information on African Corporates, SMEs and African Financial institutions upon verification of KYC Information.

**The repository has three key pillars:**

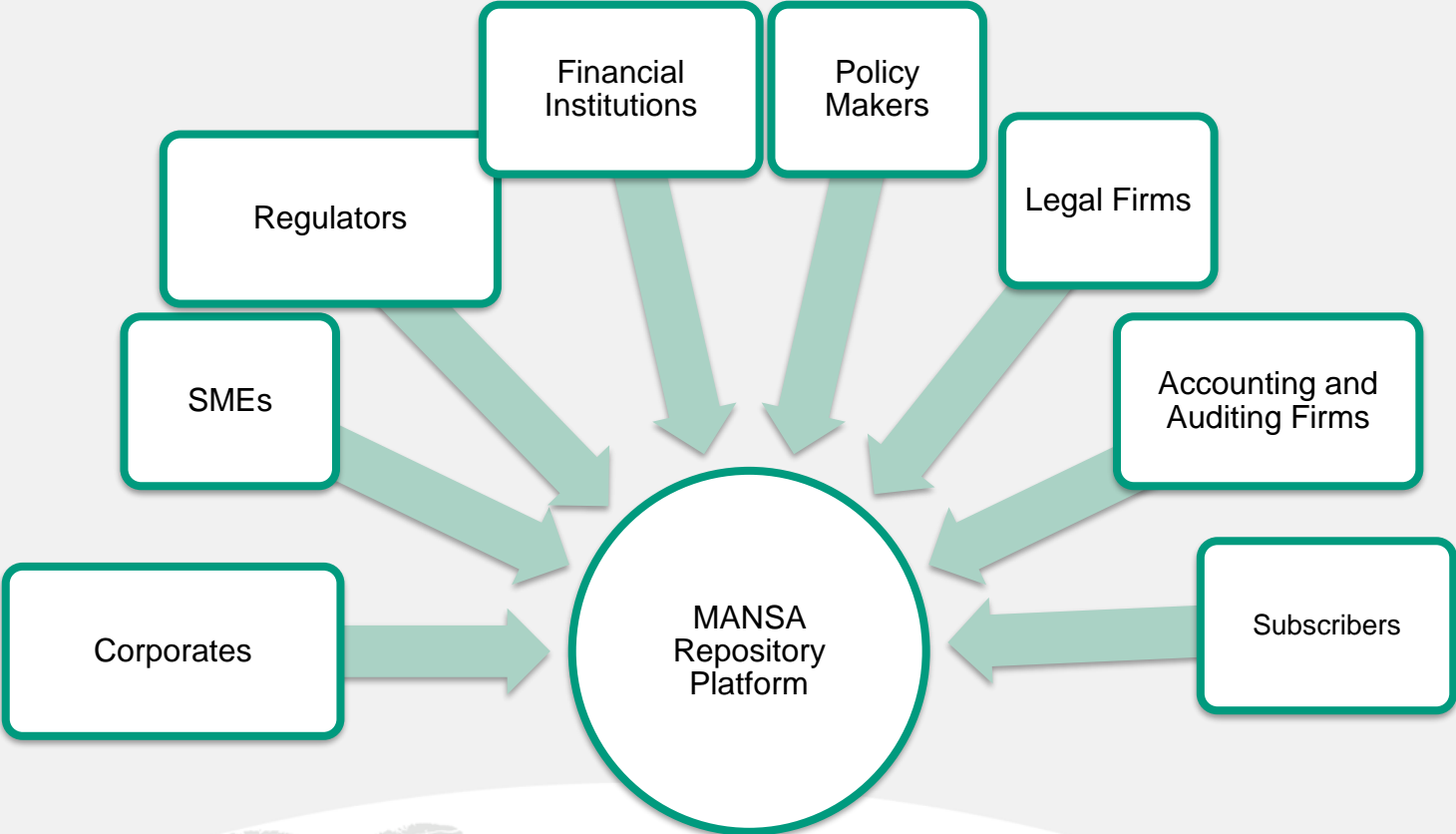
**Customer Due Diligence Section:** Will contain Know Your Customer (KYC) information for African financial institutions, corporates and SMEs.

**Invest in Africa Section:** Will contain relevant information for investors and business partners seeking investment and business opportunities in Africa, such as trade information, links to investment promotion centers in Africa, etc.

**News and Events Section:** Will host news, events and publications which contain relevant information on customer due diligence and investing in Africa..



# MANSA Stakeholders





# MANSA Benefits



## Governance

The MANSA repository will promote good governance practices



## Africa-wide Impact

Promote international trade with Africa through lower cost of compliance for international banks and global trading entities in maintaining relationships with African Counter parties.



## Risk Management

Reduce the perceived risk of trading in Africa and mitigate against negative implications of current Customer Due Diligence challenges and high risk perception of Africa.



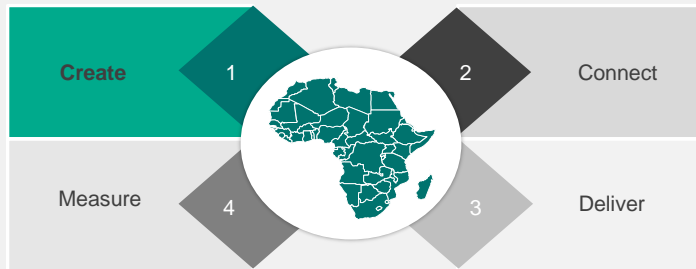
## Trade Promotion

Availability of information on counter-parties will promote intra and extra-African trade, and stimulate uptake of new trade avenues and payment systems such as mobile payment platforms.



# MANSA Benefits Cntd...

## Facilitating Intra-African Trade



### Intra-African Trade

- With the 4 pillars of Intra-African Trade, MANSA Repository Platform will **CONNECT** the key players (value-chain) in intra-African trade, which include farmers, processors, financiers, logistic providers, manufacturers, policy makers, traders and regulators;
- These key players will access the Platform as either contributors or subscribers or both, hence **MANSA** is an opportune digital platform which brings all key players together;
- This will result in standardization of information and improving of corporate governance standards in Africa, particularly, **SMEs** and family businesses, which will be compelled to formalize their businesses;
- With the advent of **MANSA**, **AFRICA WILL TRANSFORM!!! NEVER BE THE SAME!!!!**

# MANSA Benefits Cntd...

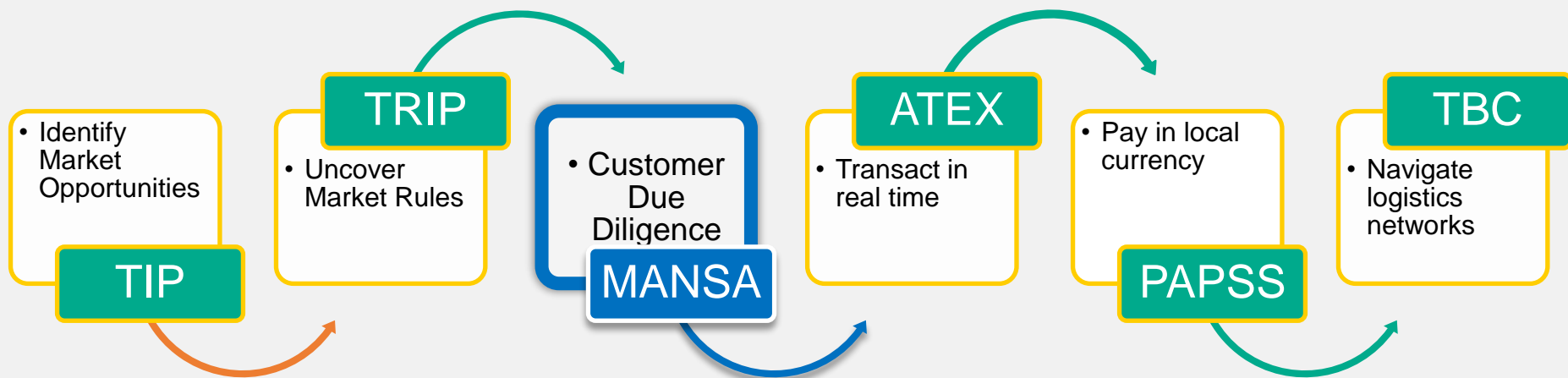
## ❑ MANSA Content

Alongside the basic KYC documents, MANSA Repository Platform will contain additional information that the submitting organization voluntarily provide such as regulators, credit ratings from the leading agencies, details on ultimate beneficial owners, financial reports.

## ❑ One-Stop-Shop

MANSA Repository Platform offers investment information about Africa and compliance events in Africa, the CIN Benefit (Customer Due Diligence, Invest in Africa and News and events). This benefit, ensures that all the relevant information about African banks and corporates and intelligence about Africa's product offerings, metrics, and statistics are accessible through one portal, accompanied by latest news and events, hence, improving visibility on Africa.

# AFRICA TRADE GATE WAY





# INVITATION

**We at Afreximbank hereby call on all African Entities, Governments and Regulators to embrace and onboard the MANSA Repository Platform.**

**To the rest of the World, we invite you to subscribe to the MANSA Repository Platform and explore all the benefits brought about by the Platform.**

**TOGETHER UNITED, WE CAN MAKE AFRICA GREAT**



# THANK YOU